

Suggested Work Flow for Ozark Farmers Agriculture Cooperative Corporate CSA Boxes

Suggestions on corporate box contents:

- 1 pound of a protein: ground beef, lamb, pork, or turkey/chicken
- 1 dozen eggs
- 3 veggie items, depending upon the season
- 1 Fruit or leafy greens item
- 1 or 2 value-added/specialty/baked items: bread, jam, beef jerky, honey, etc.
- 1 surprise item (not sure how many vendors there are for these): Soap, coffee, teas, etc.
- Suggested price range: \$25-30 (We suggest this should include convenience fee. Example-For a box priced at \$25, you would receive \$22.94 and the fee would be \$2.06)
- We are suggesting that funds are collected each week for these boxes as opposed to an entire season. This makes it easier to grow the number of boxes you sell each week and no customer feels “locked” in—much better customer service option.

Pre-Kitting Communications:

- Thursday of week prior to box pick up: Patrice creates a network “Buying” post on 2BuyAg—this will go to all the farmers in the Ozark Farmers Ag Cooperative private network
- Friday by 5 pm of week prior to box pick up: Ozark Farmers Ag Cooperative farmers reply to the “Buying” post with the items they have ready to sell
- Monday by 9 am of pick-up week: Patrice creates a network “Selling” post on 2BuyAg—this will go to the CSA buyers in the Ozark Farmers’ Ag Cooperative private network. Post states reply needed by Tuesday 5 pm.
- CSA buyers reply back/purchase by Tuesday 5 pm if they commit to a box that week.
- Wednesday by 9 am of pick-up week: Patrice messages the farmers that responded to the “Buying” post what is needed for the CSA boxes and purchases the products.

Kitting/Pick-up day

- Ozark Farmers Ag Cooperative farmers arrive at pick up location to help kit CSA boxes at 3 pm on Thursday, pick-up day.
- Patrice has printed out the name for each box and brings boxes/tape supplies
- CSA customer boxes are kitted from 3 pm – 4 pm
- CSA customer window pick-up is from 4 pm – 5 pm
- At least one farmer stays to help with pick-up and greet customers. Share this responsibility, so customers get to know farmers.



Farmers create Producer Profiles on 2BuyAg

Option: Farmers could post selling posts to Co-Op's network what is available

Transaction 1



Ozark Farmers Agriculture Co-Op creates a Buyer and Producer account.

Step 1: The Co-Op would create a "Buying" post to send to its network of Co-Op farmers.

Step 2: The Co-Op would create a "Selling" post of week's CSA box to send to network of buyers at the Bank.

Step 3: Co-Op receives money from buyers for CSA box to purchase products from farmers.

Transaction 2



Individual Buyers create 2BuyAg Buyer profiles.

They are in the Co-Ops network. They receive the weekly CSA box post and pay the Co-Op for the box.